

# JEFFREY M SCHAEFFER

REI / COMMERCIAL FINANCE / WEALTH GENERATION



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**Jeffrey M. Schaeffer**, currently CEO and Partner of BLACKLINE Financial Group, is a seasoned expert in **commercial lending, wealth creation strategy, and business development**, specializing in helping clients **maximize Return on Investment (ROI) through innovative financing solutions, strategic planning, and tailored business models**. With a deep understanding of capital structuring, lending mechanisms, and investment strategies, he provides customized financial solutions that drive profitability and sustainable growth.

With a proven track record in **commercial real estate and business lending**, Mr. Schaeffer has helped investors and entrepreneurs secure optimal financing structures that enhance their portfolios and business ventures. His expertise lies in **developing creative funding strategies**, leveraging capital efficiently, and implementing risk-mitigation tactics that empower businesses to scale.

Mr. Schaeffer's success extends across multiple industries. In the **manufactured housing sector**, he led Palm Harbor Buda, TX, to become the second most profitable store nationwide in 2013 while ranking second in national individual home sales. His strategic marketing and operational leadership generated **\$4.4 million in net profit from just a \$14,000 advertising budget**, demonstrating exceptional efficiency and a keen ability to **maximize profitability through minimal expenditure**.

As a former **partner and Sales & Marketing Director for Froogal**, an IT firm specializing in gain-share models across 200+ MSAs, he designed cost-saving strategies that increased profitability for clients. His ability to **implement scalable financial and operational efficiencies** continues to benefit the businesses he advises today.

Most recently, Mr. Schaeffer spearheaded **METCON Spaces**, a pioneering firm in **alternative commercial and residential construction** using ISBU (shipping container) structures. As CEO and junior partner, he led the company from inception without external funding or debt, completing multiple large-scale projects while **navigating complex financing, architectural design, and systematized production methodologies**. His expertise in **creative finance, business management, and risk assessment** was instrumental in overcoming industry challenges and ensuring sustained profitability.

With a background that includes training at **Rhema Bible Training Center** and an **advanced leadership and anthropological studies program at the Honor Academy**, Mr. Schaeffer combines business acumen with a strategic mindset, making him a **highly effective leader in commercial lending, financial structuring, and wealth-building strategies**. His ability to **identify opportunities, optimize funding solutions, and drive scalable growth** positions him as a key resource for businesses and investors seeking to elevate their financial success.